



TELEVISION STATION WABD

This practical, *small-sized* antenna packs the mighty energy for one of the most powerful television stations in the world—Du Mont's WABD, atop a New York skyscraper. From this transmitter emanate sound and pictures to the four points of the compass, blanketing the greatest marketing area in the world, the 3-state metropolitan area of New York City . . . 20,000,000 customers.